

Interactive Voice Messaging: An Efficient Way to Contact Your Customers

Looking for a more efficient and effective way to contact your customers?

In a world that is fast paced, ever changing, extremely competitive and time sensitive, how can you effectively communicate with your customer base? Today, there are many forms of communication available including e-mail, fax, text messaging, traditional mail, traditional dialing technology and interactive voice messaging just to name a few.

Whether you are developing a communication plan for a strategic marketing campaign, for customer retention and notification, for your school or community, each plan should carefully consider the target audience and the most effective way of communicating with this audience.

With the recent advancements in web and voice-over-internet-protocol (VOIP) technology, using interactive voice messaging as an effective form of communication has never been more efficient and cost effective. Global Connect is on the leading edge.

Using Global Connect as a communication tool is, Simple, Economical, and Efficient.

Simple

Global Connect is a strategic voice broadcasting system that allows your organization to leave detailed messages, in your own voice, to your target audience. Getting started with Global Connect takes only a few simple steps:

1. Obtain a Global Connect User Name and Secure Password by contacting Global Connect via phone or e-mail.
2. Create a Call Group by importing an existing database
3. Record the Broadcast Message
4. Send your Message now or schedule to start at a later date or time

Economical

With Global Connect, there are no set-up fees, no monthly or yearly maintenance charges, no hardware to purchase, no minimum usage requirements, or term contracts to sign. The average cost per call is approximately .05-.07 cents per connect, making Global Connect an extremely economical option for a messaging campaign. With return on investment in the range of 10X-15X, the results and savings are instant and measurable.

Efficient

Global Connect offers "Direct Connect," allowing your agents to connect with the caller when it is advantageous for them to do so. In addition, Global Connect's layered messaging option verifies that the desired party has answered the call, which means that your agents can spend their time speaking only with the desired party. Global Connect's detailed report structure offers instant access to information on your call delivery.

Global Connect has the capacity to dial tens of thousands of accounts per minute with best in class live and answering machine detection. Whether you are looking to call a few hundred people or to call tens of thousands, Global Connect has the ability to handle any size job.

Global Connect has the solution for a simple, more efficient and economical way to contact your customers.

Here are just a few examples of industries that are currently using Global Connect to contact/notify their customers. Hospitality/Entertainment, Financial Institutions, Utilities, Schools& Communities, Emergency Notification, Not For Profit, Retail Corporations

For more information about Global Connect, please call us at 888.421.4151 or visit our web-site at www.gcl.com