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**GLOBAL CONNECT'S EMERGENCY NOTIFICATION SYSTEM
ALLOWS SCHOOLS TO REACH STUDENTS INSTANTLY**

*Web-based broadcasting system sends customized
messages to telephones, fax machines and/or
email addresses within seconds.*

Mays Landing, NJ – April 24, 2007 – In the wake of recent events, schools throughout the country are examining their emergency procedures and searching for efficient and effective ways to reach their student body during a crisis. Global Connect's Emergency Notification System gives educational institutions the ability to reach security personnel, students, parents, and virtually anyone in their database with an emergency message within a matter of seconds.

“The Global Connect system would allow the Dean of a university to record a message in his or her own voice and send that message to any – or every – telephone number in the school's database within a matter of seconds,” said Craig Bird, CEO and Founder of Global Connect.

“The system is completely web-based, which means that the message can be deployed at any time, from any location. Only a telephone is required to record and send a broadcast.”

The Global Connect Emergency Notification System uses Voice Over Internet Protocol (VOIP) to send a message to a database of telephone numbers, email addresses, or fax numbers. The system offers a number of features that render it particularly useful during a crisis:

Instant Callback – Students or parents who need additional information can make a return call to a designated telephone number with the press of a single key on their telephone keypad.

Real-Time Reporting – University personnel can immediately see which students have been reached by telephone, and which have received messages. The system will continue to call those students who have not been reached as frequently and as many times as desired.

Custom Call Groups – Users can create a custom call list by selecting segments of their database. For instance, university personnel could select residents of a particular dormitory to receive the message first, followed by those in the surrounding dormitories, then the remaining dormitories on campus, and finally, off-campus residences.

“Many school systems already use our messaging system for more routine notifications, such as school closings due to weather,” according to Bird, “and they appreciate the fact that the system is web-based, which means that it’s available any time of the day or night, and that it’s a very cost-effective solution. Whether they use the system regularly for tuition reminders and other notifications or reserve it for the unlikely event of an emergency such as the one that occurred at Virginia Tech, schools can take comfort in knowing that they’re working with an extremely economical, efficient and effective system to reach their staff, their students and their families.”

More information on the Global Connect system is available at www.gcl.com, or 888-421-4151.

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